Strengthening families and building resilient communities through permanently affordable homeownership

2020 SPONSORSHIP OPPORTUNITIES
We Put the Dream of Homeownership Within Reach

Homestead Community Land Trust makes the Dream of Homeownership possible for the modest-income people in our communities who contribute to our quality of life. We all believe that the people who make our cities and communities great should be able to live in those same communities. People like first-responders, teachers, health care workers, transit drivers, and more are priced out of our high cost markets.

Together we are building homes that will give these homebuyers the hand-up they need to buy a safe, healthy, high-quality home in a neighborhood of opportunity. Through permanent affordability – the community land trust model – we are keeping those homes affordable so that they serve multiple households over time.

Homestead builds new homes or rehabs existing homes, and subsidizes prices to what is affordable to modest income households. Buyers then agree to restrict their equity gain so they can pass on an affordable price if or when they decide to sell. One of the ways we keep prices low is we sell homeowners the structure of the home, and retain the land in trust. Homeowners lease the land for a small monthly fee. Our homeowners are members of our organization, and we provide support as needed to help them remain successful owners. As a result, our rate of foreclosure is less than 1%.

“It’s hard to explain the sense of vulnerability that working-class renters live with in this region, as we’re pushed further and further from our communities and our jobs. When we actually were selected to buy a unit… it felt like a miracle. Every day now, I wake up with a sense of relief that my family has a secure home.”

-Susan, Homestead Homeowner
Together We Can Take Permanent Affordability to Scale

Homestead Community Land Trust has a visionary plan to build our next hundred homes in the next six years. We have three projects in active development, and five more opportunities to build because of partnerships with private landowners, other non-profits, and community agencies.

Homestead has 215 homes in trust, located in areas considered most vulnerable to displacement as our region’s growth continues. Our three current projects in Seattle, Renton, and Tukwila are also located in areas at risk for displacement.

Our next hundred homes will create homes for modest-income households in neighborhoods of opportunity in King County.

Your sponsorship will help us accelerate home production to meet the growing need.

“Our daughter feels safe here. That opportunity to give stable housing to her is everything. We have been able to stay with our community. We really feel such deep appreciation for the bounty that owning a home has brought us. There is not a day that goes by that we don’t say ‘We have a place!’ And Homestead is the reason.”

- Jeppa, Homestead Homeowner
Sponsorship Opportunities

Your sponsorship gives modest-income people the opportunity to achieve stability, security, and the economic mobility that comes from owning a home. Join our innovative, ground-breaking team that is scaling production of homes while advancing standards of environmental sustainability in affordable housing through new construction.

We offer opportunities for sponsoring our programs – new construction and welcoming new homeowners – as well as partnership in our events.

EVENT SPONSORSHIPS $5,000 | $10,000

With a year-long event sponsorship, your organization is associated with all our public-facing events: the Dinner Party in May, Home Games Trivia Competition in October, and other boutique events held throughout the year.

Benefits Include: Your organization’s logo on our website, all event materials, invitations (mailed, email), announcements, as well as recognition in our annual report. You will receive social media recognition before and after events. You have to option to use up to eight tickets for events (note: Homes Games tables are teams of six). Tabling is an option at both levels.

$10,000 Level includes speaking opportunity at the Dinner Party, and tailored social media recognition, such as a custom video.

Starting in 2020, corporate contributions of $1,000 to $2,500 will be counted as Challenge Fund contributions, which include recognition during the Dinner Party event in May.

The Dinner Party is a gala evening in May that fosters connection and conversation, while raising funds to build more homes.

Home Games is our annual trivia contest in October that raises friends and funds in a fun-filled, pub-style setting.
PROGRAM SPONSORSHIPS

Sponsors support our direct service work to build homes and prepare homebuyers.

2020 Regional Developer Sponsorship | $150,000 (Exclusive)

Logo on site signage at all of our active construction projects including Willowcrest (Renton), townhomes at Yakima Ave. (Seattle), and Riverton Cascade (Tukwila). Your organization’s logo on our website, event materials, and recognition in our annual report. Private tours during construction, VIP Seating for up to 8 guests at the Dinner Party (May), speaking opportunity at the Dinner Party. Homestead lunch-and-learn in your workplace on affordable housing and affordable homeownership. Employee volunteer opportunity to work on Welcoming Committees for all developments. One Regional Developer Sponsor per year.

2020 Neighborhood Developer Sponsorship | $50,000 (Exclusive)

Logo on site signage at one of our active construction projects including Willowcrest (Renton), townhomes at Yakima Ave. (Seattle), and Riverton Cascade (Tukwila). Your organization’s logo on website, event materials, and recognition in our annual report. Private tours during construction, VIP Seating for up to 8 guests at the Dinner Party, Homestead lunch-and-learn in your workplace on affordable homeownership. Employee volunteer opportunity to work on Welcoming Committee for the development. One Neighborhood Developer per development.

2020 Member Picnic and Home Fair (July) | $5,000

Homestead celebrates new members of the Homestead community with a family-friendly picnic and home fair. Free barbeque including burgers and hot dogs, and beverages provided. Home Fair exhibitors provide information on resources for maintaining and enhancing your home.

Your organization’s logo on website, all event materials, all event invitations (mailed, email), all event announcements, and recognition in our annual report. Social media recognition before and after event. Tabling at event. Employee volunteer opportunity to set-up, staff and attend picnic.

2020 Homebuyer Club Sponsorship | $10,000 (Exclusive)

The Homebuyer Club is Homestead’s innovative program for helping first-time homebuyers set and achieve goals to prepare them for homeownership. Homebuyer Clubs will be offered for the Renton and Seattle areas in 2020. Speaking opportunity at first session of club and volunteer opportunity for employees to be guest speakers. Your organization’s logo on our website, event materials, and recognition in our annual report. One Sponsorship per club.
2020 Sponsorship Reservation Form

Check Select Your Sponsorship(s) from the list below

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<th>Events – Year-Long Sponsorship</th>
<th>Program Sponsorships</th>
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<td>$150,000 Regional Developer</td>
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<td>$10,000 Homebuyer Club</td>
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Contact Name
Your Organization
Street Address
City, State ZIP
Phone
Email

Circle One:  Send Invoice  Check Enclosed  Charge My Credit Card

Credit Card Number
Name on Card
Billing Address of Card
Expiration Date
CCV Code

Your Signature

Questions?  Contact:
Jeff Cornejo, Sponsorship Procurement Manager
jeff@homesteadclt.org

Scan and email this form to accounting@homesteadclt.org

Homestead Community Land Trust
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