

REQUEST FOR PROPOSAL

Naming the Community Land Trust Homeownership Development at 1312–1326 Yakima Avenue South

Homestead Community Land Trust and Edge Developers are developing 16 homes on property contributed by the City of Seattle for affordable homeownership. Ten of the homes will be priced affordably for those who make less than 80% of area median income and will be community land trust homes. Six will be sold at prices closer to market rate, the proceeds of which will be used to reduce the price of the affordable homes. All the homes in the development will be part of the same Homeowners Association. The community land trust homeowners will be members of Homestead Community Land Trust, and will have voting rights in the governance of Homestead.

Located in the Leschi neighborhood, the land on which the homes will be built, has not been built on before because it is on a steep slope. Neighbors recall the land being use informally as an orchard. People of many ethnicities, starting with indigenous people of the Nisqually tribe or Duwamish, may have lived nearby.

Homestead and Edge seek to celebrate all the people who have called this neighborhood home by inviting proposals of names for the development, sharing those proposals and the stories that go with them publicly, and memorializing the final selection.

Applicant Eligibility

Proposals may be submitted by individuals or community groups living or operating in the City of Seattle. Employees of Homestead CLT and Edge Developers are not eligible.

Proposal Criteria:

Proposals should reflect the following criteria.

1. Reflect the positive contributions of cultural or ethnic communities or individuals to the location or to the surrounding neighborhood; or may reflect an element of the natural environment, supported by a cultural perspective on the connection between that element and “home.”
2. Has a direct connection to the location 1312–1326 Yakima Avenue South or the immediate neighborhood.
3. Appeal to prospective homebuyers who may not know the history or meaning of the words.

Recognition of Entries

The selection committee will review all submissions. Summaries of the proposals and images will be shared on Homestead’s social media platforms so that the important stories of this neighborhood can be shared more widely. Stories will be shared with attribution to the individual or group making the submission. Homestead and Edge reserve the right to share the entries through other events or media through physical or digital displays.

Terms and Conditions

You must provide a valid email address and daytime telephone number with your entry so that we can contact you if your proposal is selected.

By submitting your entry, you warrant that the entry is your own work. You also warrant that your entry does not infringe the rights of any third party.

While we will recognize proposals submitted the final name selection is the discretion of Homestead CLT and Edge Developers.

If more than one entry of the same name is registered and that name is chosen, the winner will be the first person to propose that name.

Employees of Homestead CLT and Edge Developers are not eligible to propose names.

Proposals are March 6, 2020 at 11:59 PM Pacific Time.

Proposals can also be mailed to Homestead Community Land Trust, 412 Maynard Ave. S., Suite 201, Seattle, WA 98101. Entries must be postmarked by March 6, 2020.

PROPOSAL COVER SHEET

Applicant Information

Applicant Name: _____

Address: _____

Street

City

State ZIP

Contact Name: _____ Title: _____

Email: _____ Phone: _____

Website: _____

Proposed Name for Housing Development:

Proposal Narrative:

In a separate word document, provide the following information (Limit responses to no more than three single-spaced pages). Please cite sources and references for historical information whenever possible.

- A. What is your relationship to the proposed name; how is this part of your story?
- B. How is this proposed name connected to the location of 1312-1326 Yakima Avenue South?
- C. What is the cultural, historical and social context/background of the proposed name? Where did the name come from? Is it connected with a particular event or tradition for one of the communities that called this neighborhood home?
- D. How does this proposed name reflect the experience of "home"?
- E. Why should this housing development bear the name you propose?
- F. Additional relevant information (what else would you like to tell us about your proposal)?

Photographs or Visual Representations:

When submitting your proposal form, please submit up to 5 digital images of photographs or other artwork that support your proposal.

The deadline for submissions is March 6, 2020 at 11:50 PM Pacific Time.

Questions? Send email to info@homesteadclt.org with the Subject Line: Name Proposals